



## White Label Social Media Solutions for Businesses

**Reality Digital** is a leading provider of white label social media solutions focused on creating a world where every brand has a digital community and every consumer has a voice. Since 2003, global brands and agencies have trusted Reality Digital to realize their social media strategies and help them develop brand awareness, increase user engagement and generate revenue through cutting-edge technology, expert business consulting and excellent customer service.

### Locations

#### Corporate Headquarters

49 Stevenson Street, Suite 800  
San Francisco, CA 94105  
415 644 4600

#### EMEA Office

57-61 Mortimer Street  
London W1W 8HS  
United Kingdom  
+44 (0) 2031 785883

#### Internet

[www.realitydigital.com](http://www.realitydigital.com)  
[blog.realitydigital.com](http://blog.realitydigital.com)  
[www.twitter.com/realitydigital](http://www.twitter.com/realitydigital)

#### Industry Conferences

Visit [www.realitydigital.com/upcoming-events](http://www.realitydigital.com/upcoming-events) to see where our management team is speaking next.

### Solutions

#### Social Media Ecosystem

Effective social media campaigns not only engage people through “free” social networks but provide a homebase where they can participate more deeply with content in an environment the brand owns. We provide a complete social media ecosystem in a platform that includes everything a business needs to implement its social media strategy including: online video, user generated content, social networking, viral distribution, widgets, ROI reports and analytics, and more.

#### Designed for Businesses

We recognize enterprise customers have unique brand guidelines and specific business targets to deliver on. Our white label products are highly customizable and brandable. We’re known for broadcast-quality video and enterprise-level performance and stability. And a built-in business administration suite enables you to moderate, monitor and monetize your assets for increased ROI.

#### Experience Across Industries

We power some of the most recognizable and trafficked social media properties on the Web today and have worked with global brands and agencies across media, entertainment, publishing, sports, travel and retail industries. Our decades of experience in broadcast, digital asset management and professional service translate to highly successful social media ventures.

#### Software as a Service

As a SaaS provider, we enable you to dive aggressively and intelligently into social media, reaping ROI while managing both risk and cost. We host all the hardware and software needed to get your site up and running, and are responsible for continual innovation and improvement of our software platform, leaving you with less infrastructure to manage and lower total cost of ownership.

### Products

#### Opus Platform

Our flagship offering is a full-service, white label social media platform for established enterprises. Build highly-customized online communities, UGC contests and social media campaigns that full expresses your brand initiatives. This full-service solution includes professional services, business consulting, dedicated support and an SLA with the highest industry uptime.

#### Opus API

For agencies and design shops with web expertise and resources, we offer the Opus Platform as an API. Seamlessly integrate our advanced media management engine and select social networking features into your web project. Dedicated support and industry-leading SLA are included.

#### Harmony

Our entry-level offering is an affordable, self-serve, white label social media platform for small businesses and startups. Quickly build an entire social media site with drag ‘n’ drop ease and unique looks with templates and CSS. With email support standard and an easy-to-use web interface, you can avoid engaging professional services and keep costs low.

#### Adobe Premiere Express Service

A premium add-on for the Opus Platform product, Adobe Premiere Express Service combines Adobe’s leading online video editor with Opus Platform’s advanced media management and social networking features for a cutting-edge video remix community solution. Host unique video remix contests, mashups and highlights reels to increase user engagement and site traffic.

### Select Clients

